



COMPETENCES (A-Z)	
Accountability	
Active listening	
Adaptability	
Assertiveness	
Attention to detail	
Awareness of own strengths and weaknesses	
Balancing of multiple demands	
Budget management	
Building relationships	
Building your own and others' motivation	
Campaign management	
Collaborative working	
Commercial and brand awareness	
Composure under pressure	
Coping with travel stress	
Creativity	
Critical thinking	
Delegating responsibility	
Engagement	
Executing strategies	
Flexibility	
Handling multi-disciplinary teams	
High-level commitment	
Imaging possibilities	

COMPETENCES (A-Z)	
Intuition	
Leadership	
Learning from mistakes, setbacks & failures	
Making quick decisions	
Managing expectations	
Modulating communication	
Negotiating with people	
Performance orientation	
Physical literacy	
Prioritizing what needs to be done	
Problem solving	
Public speaking	
Self-discipline	
Self-responsibility	
Setting different types of goals	
Strategic planning	
Taking feedback onboard	
Time management	
Understanding of different cultures	
Working in international environments	
Work-life balance	